

02 Feb 2010 at 6:15 PM / SHOPPING

Rent the Runway Stocks Halston, And Soon, Prabal Gurung. But Will You Succumb?

By LAUREN SHERMAN



Rent the Runway, the clothing version of **Bag, Borrow or Steal**, is now stocking pieces from Halston's Heritage line.

Coming up next: fashion darling **Prabal Gurung**.

I have to admit, I'm a bit skeptical about Rent the Runway. As a person who believes in investing in a few nice pieces and wearing them repeatedly, Rent the Runway seems downright silly. Why, I wonder, would I rent a Vena Cava dress for \$100 and wear it for six days when I could buy a **Vena Cava** dress for \$400, and wear it forever?

I've done a lot of research on this, meaning I've talked to a lot of people and asked them if they would consider trying Rent the Runway. Most said no, and that it seemed like a waste of money.

0
tweets

tweet

f Share

Share

Email



Twitter



Facebook



Email



RSS

[MORE SUBSCRIPTION OPTIONS...](#)

eHarmony

Get matched based on


FREE to review your matches!

One of my fashion friends said that if there was a Chanel couture piece available, she might rent it for a couple of hundred bucks. Another friend who goes out four times a week and likes pretty clothes—but doesn't care enough to invest in them—says that she'd partake if she could afford it. Have you tried Rent the Runway? What has your experience been?

CONTACT US